

STRATEGIC PLAN

RESOURCE GOAL

Promote Access,
Multiple Use and
Stewardship

COLLECT
ACCURATE DATA
AND MONITOR
CONDITIONS

SUPPORT STATE AND COUNTY MANAGEMENT PROMOTE INFORMATIONAL TOOLS

ADVOCATE FOR THE STATE OF UTAH

PRESERVE ARCHAEOLOGICAL RESOURCES

STAKEHOLDER GOAL

Communicate,
Collaborate, Educate,
and Support

DEVELOP AND
MAINTAIN
RELATIONSHIPS

SHARE INFORMATION

ACTIVE ENGAGEMENT

AGENCY GOAL

Preserve Knowledge,
Utilize Talent and
Provide
Opportunities

HIRE AND
RETAIN
EXCELLENT
STAFF

MANAGE AND RETAIN AGENCY DATA DEMONSTRATE
SUCCESS AND
PROGRESS WITH
PROJECT
TRACKING

EFFICIENT AND
EFFECTIVE
INTERNAL
COMMUNICATION

ENGAGE IN STEWARDSHIP PROJECTS



At the Public Lands Policy Coordinating Office, we believe public lands are valuable to everyone. We serve the people of Utah as advocates for Utah's public lands, always working to maintain access, multiple-use, and stewardship. We strive for the highest levels of integrity, professionalism, accountability, and coordination.

This strategic plan is a living document and will be regularly updated to adaptively reflect new and ongoing projects and priorities.

Vision

To empower all to enjoy and flourish from Utah's public lands, providing Utahns with unique and lasting opportunities for access, economic prosperity, and stewardship.

Mission

To coordinate, promote, and implement Utah's public lands priorities.